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ad:tech tokyo 2011 – Providing a Passport from Japan to Global

For immediate release: 1st July 2011

dmg::events Japan co.,Ltd (Minato, Tokyo : Masato Taketomi; Representative Director and President), the leading conferences and exhibitions organizer for the global marketing community, today announced its third annual global conference in Tokyo, which focuses on new innovation and collaboration in the new digital world. The event will take place from 27th - 28th October at the Prince Park Tower Tokyo.

Speaker submissions have been accepted from across the world. Please access to ad:tech tokyo official website to submit the speaker form.

The conference passes for ad:tech tokyo 2011 are also now available for purchase at the official website: <http://www.adtech-tokyo.com>

Outline of ad:tech tokyo 2011: The 3rd Interactive Advertising and Digital Conference

Date: 27th-28th October 2011

Place: The Prince Park Tower Tokyo

Conference Program: 5 Keynotes and 36 Sessions

The Number of Attendees: 7,000

The Number of Exhibitors: 100 Companies

Registration: Please register on the official website: <http://www.adtech-tokyo.com>

Organizer: dmg::events Japan, co. ltd

About dmg::events:

An international exhibition and publishing company, dmg::events (<http://www.dmgevents.com/>) produces over 150 market-leading conference and exhibition; and publishers 25 related magazines, newspapers, directories and market reports.

dmg::events employs more than 750 people and maintains a worldwide presence through more than 30 offices. dmg::events is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT), one of the largest and most successful media companies in the United Kingdom. Additional information on DMGT can be found at www.dmgt.co.uk.

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